# **IQ COLOR**

### The expressive paper

IQ COLOR has the invaluable ability to magnetically draw attention. The expressive paper emphasises your sophisticated and unique appearance. With its 36 colours, it creates vibrant possibilities to present your ideas emphatically in pale pastels and colour-intense shades, with cheery neons and even with elegant black. IQ COLOR is all about flexibility and, with its flawless environmental profile is simply impressive. A paper, that shines in all shades.



#### Certificates









FSC™, ISO 9706 Ageing Resistance, Green Range, Food Safety, EN71-3 Toy Safety, ISO 9001, ISO 14001 , REACH, OBA free Confirmation, ECF Confirmation, Free of Heavy Metals, DIN 12281

#### **Product benefits**

Versatility of possible finishing options – embossing, folding, perforating, stamping...

For an eco-conscious identity and message

Recommended for sheet fed or web printing presses

Compatible with preprint applications (offset and digital printing)

Constant superior quality for trouble-free printing – decreased costs for maintenance and avoiding machine stops

High experience in providing customized solutions

This paper is optionally available as  $CO_2$  neutral. Mondi is offsetting the unavoidable greenhouse gas emissions through certified carbon offset projects with ClimatePartner.

### **Typical applications**

Flyers, Stationery, Training materials, invoices, Envelopes, invitations, binder dividers, direct mail, Greeting cards, folders, brochures, Business cards, folder covers, menus, table cards

#### Technical specification | Intensive colours

Parameter Name	Unit	ISO code	80 <sup>1</sup>	80 <sup>2</sup>	120 <sup>3</sup>	120 <sup>4</sup>	160 <sup>5</sup>	160 <sup>6</sup>	230 7	230 8	330 <sup>9</sup>	330 <sup>10</sup>	400 <sup>11</sup>	400 <sup>12</sup>
Basis weight	g/m²	ISO 536	80 ± 3.0	80 ± 3.0	120 ± 5.0	120 ± 4.0	160 ± 6.0	160 ± 6.0	230 ± 9.0	230 ± 9.0	330 ± 10.0	330 ± 10.0	400 ± 13.0	400 ± 13.0
Caliper	μm	ISO 534	105 ± 4	96 ± 3	145 ± 5	159 ± 6	214 ± 6	194 ± 5	307 ± 8	307 ± 8	422 ± 10	422 ± 10	516 ± 12	516 ± 12
Roughness Bendtsen	ml/min	ISO 8791-2	230 ± 50			230 ± 50	230 ± 50			230 ± 50	230 ± 50	230 ± 50	230 ± 50	230 ± 50
Moisture abs.	%	ISO 287	4.8 ± 0.5	6.5 ± 0.5	6.5 ± 0.5	4.8 ± 0.5	4.8 ± 0.5	6.5 ± 0.5	6.5 ± 0.5	5.2 ± 0.5	5.2 ± 0.5	5.2 ± 0.5	5.2 ± 0.5	5.2 ± 0.5
Tensile Strength	kN/m	ISO 1924-2		4.5 ± 0	7.7 ± 1			9.3	11.5 ± 1					
Tensile Strength	kN/m	ISO 1924-2		2.8	4.4			5.1	6.0 ± 0					
Tear	mN	ISO 1974		480 ± 30	900 ± 100			1,350 ± 150	2,500 ± 150					
Tear	mN	ISO 1974		500 ± 30	910 ± 100			1,400 ± 150	2,600 ± 150					
Burst	kPa			210 ± 20	340 ± 70			430 ± 80	475 ± 85					



<sup>1</sup> A3,A4,Folio | <sup>2</sup> A4,Folio | <sup>3</sup> A4 | <sup>4</sup> A4,Folio | <sup>5</sup> A3,A4,Folio | <sup>6</sup> A4 | <sup>7</sup> Folio | <sup>8</sup> Folio | <sup>9</sup> Folio | <sup>10</sup> Folio | <sup>11</sup> Folio | <sup>12</sup> Folio |



## Technical specification | Neon colours

Parameter Name	Unit	ISO code	80	
Basis weight	g/m²	ISO 536	80 ± 3.0	
Caliper	μm	ISO 534	103 ± 4	
Roughness Bendtsen	ml/min	ISO 8791-2	210 ± 50	
Moisture abs.	%	ISO 287	4.8 ± 0.5	



## Technical specification | Pale colours

Parameter Name	Unit	ISO code	80	120	160	230	330 <sup>1</sup>	330 <sup>2</sup>	400 <sup>3</sup>	400 <sup>4</sup>
Basis weight	g/m²	ISO 536	80 ± 3.0	120 ± 4.0	160 ± 6.0	230 ± 9.0	330 ± 10.0	330 ± 10.0	400 ± 13.0	400 ± 13.0
Caliper	μm	ISO 534	105 ± 4	159 ± 6	214 ± 6	307 ± 8	422 ± 10	422 ± 10	516 ± 12	516 ± 12
Roughness Bendtsen	ml/min	ISO 8791-2	230 ± 50	230 ± 50	230 ± 50	230 ± 50				
Moisture abs.	%	ISO 287	4.8 ± 0.5	4.8 ± 0.5	4.8 ± 0.5	5.2 ± 0.5	5.2 ± 0.5	5.2 ± 0.5	5.2 ± 0.5	5.2 ± 0.5

<sup>&</sup>lt;sup>1</sup> Folio | <sup>2</sup> Folio | <sup>3</sup> Folio | <sup>4</sup> Folio |



## Technical specification | Trend colours

Parameter Name	Unit	ISO code	80	120	160	230
Basis weight	g/m²	ISO 536	80 ± 3.0	120 ± 5.0	160 ± 6.0	230 ± 9.0
Caliper	μm	ISO 534	105 ± 4	159 ± 6	214 ± 6	307 ± 8
Roughness Bendtsen	ml/min	ISO 8791-2	230 ± 50	230 ± 50	230 ± 50	230 ± 50
Moisture abs.	%	ISO 287	4.8 ± 0.5	4.8 ± 0.5	4.8 ± 0.5	5.2 ± 0.5

